

Pertemps People Development Group

New Leaf West Midlands (NOMS co-financing)

Dal Veysey
8th May 2012



This project is
part-financed by
the European Union



Who are PPDG?



Member of the ESH Group

Delivery of Welfare to Work, training and recruitment services

Detailed understanding of the barriers faced by unemployed people

Personal development, sports based motivational programmes and e-learning

Over 100,000 people into sustainable employment

130,000 people trained in vocational skills

175,000 benefitting from professional information, advice and guidance

Employer Forum for Reducing Re-offending



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Where do we operate?



More than 40 national advancement centres

West Midlands delivery from:

The Marches – Hereford, Worcester, Redditch

Birmingham – Chelmsley Wood, Erdington, Handsworth, Harborne, Nechells, Newtown, Northfield and Sparkhill

The Black Country - Dudley, Smethwick, Walsall, West Bromwich and Wolverhampton

Coventry and Warwickshire – Coventry City Centre and Nuneaton

South Staffordshire – Cannock and Stafford



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West Midlands delivery



Work Programme

NOMS

learndirect

Foundation Learning

NEETS

Other local authority funding streams



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PPDG New Leaf delivery



PPDG awarded £10.7m West Midlands region

Delivery through our staff or our partner organisations

Engaged with and complimenting all Probation Trusts

**Including Staffordshire, West Midlands, West Mercia and Warwickshire
Probation Trusts**

**Working in all West Midlands prisons ensuring custodial support is offered
where possible prior to release**



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WM NOMS CFO specification



A key objective for NOMS is the reduction of offending

**Helping ex-offenders secure employment significantly impacts upon
NOMS ability to meet that objective**

**Can only be achieved through strong partnerships with public, private
and third sector organisations**

**The Co-Financing programme allows NOMS to fund additional activities
to engage and motivate offenders thus increasing their ability to access
mainstream services and employment opportunities**



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Contracting model



Prime – Sub contracting model

Designed to identify and support small, specialised providers

Engages and values voluntary, community and social enterprise based providers

CFO2 supply chain delivers via mix of public, private and third sector providers



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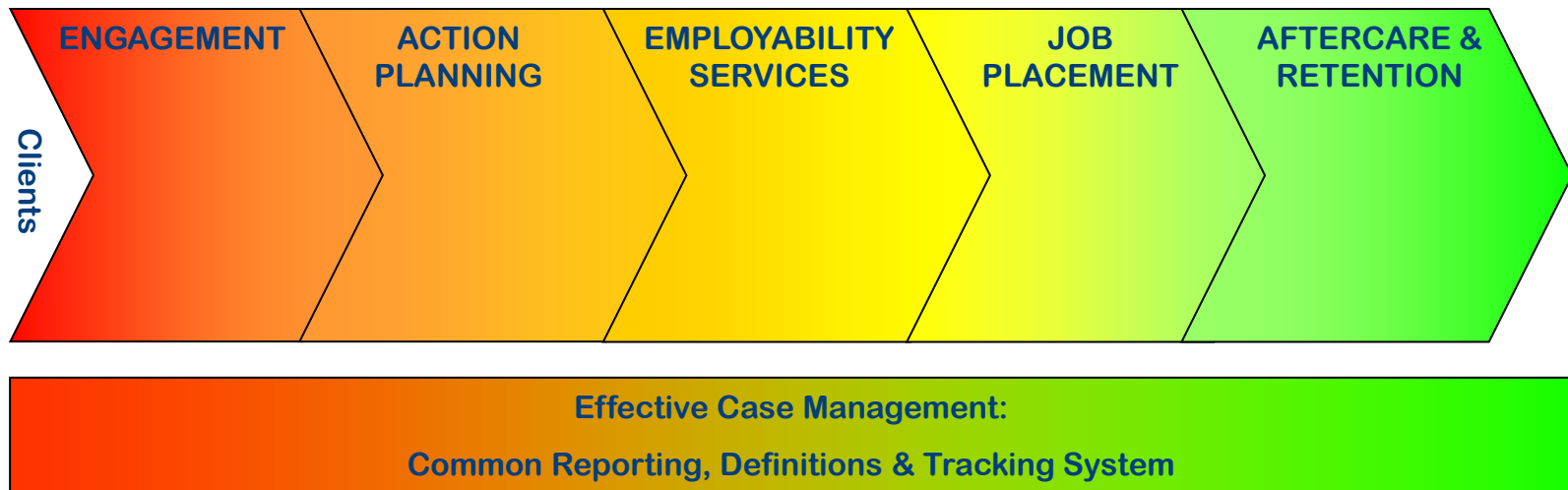
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Our delivery model



Regional Employability Framework



Our target groups



Participants who are unemployed	60%
Participants who are inactive	40%
Participants with disabilities or health conditions	22%
Participants who are lone parents	6%
Participants aged 50 or over	7%
Participants from ethnic minorities	15%
Female participants	9%
Veterans	4%

Our target groups



Travellers, Gypsies and Show People	50-150
Number of participants in work on leaving	824
Number of participants in work six months after leaving	769
Number of further learning	1,186



Current partnerships



Platform 51 (Females offenders)

Coventry City Council

CSWP (Warwickshire)

SOVA (Birmingham, Black Country and Solihull)

NACRO North Staffordshire area

Turning Point (PPOs)

Ubique Partnerships (Veterans)

Changes (Prison delivery)

BES (Self-employment)

Various internal departments e.g. Coachright



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Demographics to March 2012



Starts	95%
Of those which are unemployed	139%
Disability / health condition	100%
BME background	188%
Females	98%
Probation	115%
Travellers starts	49%
Employment	77%



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Enhanced delivery and future development



Guns and Gangs (in process)

Restorative Justice

Family group conferencing

Sex offenders

Accredited provision

Reduction in re-offending

Unique delivery for offenders (area specific)



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