# More than the Sum Consortia - find your perfect partner

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### Why collaborate – what can you achieve

- Good consortia create a stronger whole
  - Collective track record, financial strength, reach and expertise
  - Shared resources and flexibility:
    - Secondments
    - Platforms
    - Manage volume fluctuations flexibly
- Communicate, review and continuous improvement
  - Develop and improve service and efficiency
  - Internal performance competition
- Integrated services can be delivered
  - Holistic customer journey service
- Individual members can play to their strengths
  - Enables role for small organisations in larger delivery
- Economies of scale and cost-savings
- Finance, risk and cash flow flexibility

## Why collaborate – what can you achieve

### Benefits for commissioners

- Seamless delivery across a range of integrated services
- Cohesion across different sectors
- Enterprise, outcome-focussed projects
- Local, personalised services via larger contracts
- Performance, management information and added value
- Contract management and efficiency
  - Reduce administration and financial processing

### Why collaborate – what can you achieve

### Benefits for customers

- Opportunity to develop a specialist supply chain focused on beneficial outcomes for most disadvantaged
- Employment support
  - Training & education
  - Recruitment services
  - Vocations, volunteering & job creation
  - Self-employment
- Motivation & support
- Housing
- Health
- Seamless delivery across a range of integrated services
- Local, personalised services

### Partner selection

- What are your outcomes & goals?
- How will this be achieved?
- What is the contribution and value-added by each partner?
- Map out your model
  - How will your processes and workflows work?
- Collaboration is what you make it!
  - Clear roles, responsibilities, management and governance
  - Consortia members need to pull together and share goals
  - Shared responsibility, shared risk, shared reputation

### Partner selection

### **Due diligence**

- Experience?
- Achievements?
- Scope?
- Capacity?
- Qualifications?
- Financial?
- Problems or issues?
- Focus on meeting needs!
- Shared risk!

# Types of models

#### Models of collaboration

- Prime Contractor model with sub-contractors
- Formal Consortia with single lead managing agent
- Formal Consortia with collaborative board
- Partnership

#### Entities

- Social enterprise
- Charity
- Company
- Special Purpose Vehicle

### Clear sub-contracts and agreed:

- Processes, referrals, escalation, etc
- Anticipated work flows & outcomes expected
- Payment terms & evidence
- Scope and tolerances of performance and contingencies

# Governance and decision making

- Heads of agreement
- NDAs & Confidentiality agreements
- Collaborative agreement
- Memorandum & Articles
- Contract
- Sub-contracts
- Financial agreements
  - Social finance
  - Commercial finance
  - Social impact bond
  - Distribution

- Engagement
- Pre-bid clarity
- Openness
  - Protect your IP
- Work with commissioners
- Agreements relevant to stage
- Legal advice
- Consultants
- Ensure your teams are involved
- Reach internal agreement
- Timescales

- Project team
- Planning
- Infrastructure & back office
  - Performance
  - Quality
  - **HR**
  - Finance
  - Legal
  - ▶ IT
- Resources
  - Bidding
  - Delivery

- Costing
  - Clarity!
  - Detail
  - Process
- Risks
  - Data protection
  - Safeguarding
  - Compliance
  - Publicity
  - Communication strategy

- Delivery model
  - Outcomes
  - Customer journey
  - Processes & procedures
  - Contingencies
  - Management information
    - Performance metrics
    - Outputs
    - Outcomes

### Live service

- Review
- Share
- Improve
- Promote
- Expansion

### Questions?

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