



## PEN PICTURE TEMPLATE

Please complete and return to [CFO-socialenterprise@noms.gsi.gov.uk](mailto:CFO-socialenterprise@noms.gsi.gov.uk)

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<b>Name of consortium:</b>	<u>Blue Sky North</u>	<b>Website:</b>	<u><a href="http://www.blueskydevelopment.co.uk">www.blueskydevelopment.co.uk</a></u>

<b>Background</b>	<p><b>Please tell us why your proposed consortium came together and when you plan to be operational (100 word limit):</b></p> <p>In 2005 Blue Sky was established in the South to reduce re-offending by offering employment solely to ex-offenders. In 2009 Blue Sky expanded into the North West with operations run under franchise by Groundwork Manchester, a charity that has also delivered impressive results. To date nearly 700 ex-offenders have been employed and only 15% have re-offended – a quarter of the national average.</p> <p>To build on this track record together they will establish Blue Sky North (BSN) to deliver the Blue Sky model across the whole of the North of England.</p>
<b>Objective</b>	<p><b>What does your consortium aim to achieve and deliver when it is operational?</b></p> <p><b>What stakeholder groups will benefit from your consortium's offer (100 word limit)?</b></p> <p>By winning work from the local authorities that consortium members have positive commercial relationships with and the national private sector companies that Blue Sky already works with, BSN aims to employ 300 ex-offenders over 3 years.</p> <p>Benefits will be recognised by the following stakeholders:</p> <ul style="list-style-type: none"> <li>• Local ex-offenders: employment dramatically reduces re-offending and victims of crime.</li> <li>• Local authorities: employing ex-offenders directly supports the aspirations of the Social Value Bill.</li> <li>• The prison and probation services: employment and tailored packages of support for ex-offenders that reduces re-offending.</li> <li>• Private sector companies: quality services delivered and a mechanism to engage with the community they serve.</li> </ul>
<b>Partners</b>	<p><b>What areas do your consortium partners cover (100 word limit)?</b></p> <p>Blue Sky and Groundwork Manchester will be the two founding company members of Blue Sky North. In addition to the two company members there will be four additional consortium</p>



# National Offender Management Service



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members made up of the Groundwork Trusts with an established presence in the region: Groundwork Lancashire West & Wigan, Groundwork Cheshire, Groundwork Wakefield and Groundwork North East. All of these Trusts have established positive relationships with local authorities, companies and other charities in their areas.

As such, the beneficial areas will be the North West, North East and Yorkshire and the Humber.