



PEN PICTURE TEMPLATE

Please complete and return to CFO-socialenterprise@noms.gsi.gov.uk

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Name of consortium:	<u>TBC</u>		

Background	<p>Please tell us why your proposed consortium came together and when you plan to be operational:</p> <p>This consortia will be operational by March 2014. The consortia came together in response to the NOMS call for tender to create a social enterprise. BRIC and Bliss have worked in partnership prior to this and both actively support offenders, so Banged Up was a natural progression for their partnership. Bliss came up with the idea of a clothing brand identifiable as being designed and produced by offenders, which was agreed as being unique. Lime4 and Indigo Crow joined as Bliss and BRIC had worked with them on other projects and their knowledge and expertise complement the consortium.</p> <p>100 word limit</p>
Objective	<p>What does your consortium aim to achieve and deliver when it is operational?</p> <p>What stakeholder groups will benefit from your consortium's offer?</p> <p>The aim of the consortia is to reduce reoffending by providing training, volunteering, work experience and employment opportunities for offenders due for release from prison. The object is to create a unique clothing brand that is identifiable as being designed and produced by offenders which will be sold on the open market to generate income to sustain the enterprise. The stakeholder groups that will benefit from this project are the offenders, prisons, probation services, prime providers and other statutory services. The project will complement the services provided by these stakeholders and create opportunities for progression into employment for offenders upon release.</p> <p>100 word limit</p>
Partners	<p>What areas do your consortium partners cover?</p> <p>The consortia partners work mainly in Northumberland, Tyne and Wear, and County Durham. The consortia's initial coverage will be confined to Northumberland with a view to expand into national area coverage once fully operational. The idea is easily replicable into other prisons allowing for a wider coverage and also a greater number of beneficiaries.</p> <p>100 word limit</p>